

**PRESS RELEASE**

**AZIMUT-BENETTI GROUP: At the Genoa Boat Show, the company presents all of its new offerings for the 2011/2012 boating season.**

**Ten new models, expansion of the range of services, and an important certification awarded by RINA for adopting the management system for occupational health and safety pursuant to BS OHSAS 18001.**

**The company pays tribute to the 150th anniversary of Italian unification with a commemorative model, Azimut 62S Italia, and celebrates the opening of the Genoa Boat Show in the company of Italian rugby champions, symbol of the tenacity and the talent for attaining goals that characterises the company.**

With a fleet of 24 boats, the Azimut-Benetti Group is in Genoa, site of one of the most important international boat shows that is not to be missed. Today, the company presented a broad range of important innovations, which underscore its dynamism and drive in reaching the most ambitious of goals.

After introducing four new yachts at the last boat show in Cannes, the company chose this Ligurian city as the stage for the debut of an additional six new models: the **Atlantis 38**, the **Azimut 60**, the **Azimut 62S Italia**, the **Azimut 88 MY 2011**, the **Azimut Grande 100**, and the **Benetti Crystal 140**, bringing to ten the number of new offerings for the 2011-2012 season.

The **area of megayachts** under the Benetti and Azimut Grande brands is experiencing a period of extraordinary success, as evidenced by an order book of considerable heft.

In this specific market segment, the Group is showing two models in Genoa that are particularly noteworthy: the **Azimut Grande 100** and the **Benetti Crystal 140**.

The **Azimut Grande 100**, the splendid new offering in the eponymous line, contains all the features of the Group's planing megayachts. It constitutes a new flybridge, which gives shape to the desires of boat owners for ever more unique, *tailor-made* products.

Maximum versatility, great attention to privacy, and building quality that benefits from Benetti's decades of experience are the hallmarks of this new boat, which joins the line's flagship, the Azimut Grande 120SL, presented in Cannes in September.

Light, transparency, and enhancement of spaces, on the other hand, characterise the essence of the **Benetti Crystal 140**, the new boat in the Benetti Class line, which finds the fundamental reasons for its name in the interiors, where outstanding distribution of spaces guarantee comfort and extreme brightness thanks to the way in which the interior volume of the hull was exploited. The yacht moreover offers advanced technological solutions, such as the integrated wheelhouse and a home-automation system that simultaneously manages music, video, alarms, and climate control.

With regard to **services**, the Genoa Boat Show was chosen to announce the forthcoming unveiling of the Group's second **Styling Lounge** in Viareggio, which will be the new, essential point of reference for Benetti boat owners. In perfect harmony with the brand's philosophy, this space contains the best of everything that boat owners could desire when it comes to customising their yachts and enriching them with sophisticated, high-quality details and accessories.

Boat owners can browse in a variety of areas in order to make their yachts unique in every detail: from the most sought-after, exclusive on-board linens to the most sophisticated, elegant porcelain and crystal, from the finest fabrics and leathers to the most original, precious decorative objects.

The brands on offer represent the top of the line for their sectors. Among others: Rubelli, Christofle, Missoni Home, Richard Ginori, Versace, Rainaud Limoges, Poltrona Frau, Artemide, Baccarat, Loro Piana, Rosenthal, Nasonmoretti, Ercuis, and Armani Casa.

The Benetti Styling Lounge, the most recent initiative launched by the division responsible for developing and managing boat owner services worldwide, is joined by the recent debut of the Yachtique Concierge Club. Unique in the boating world, the Club is reserved for Azimut-Benetti boat owners, who will be able to avail themselves of 5-star assistance service 365 days a year, 24 hours a day. This includes reservations for restaurants, car rentals, and private chefs; purchases and deliveries of food; real-time information about any issue relating to boating; and a broad range of price reductions on boating services, such as fuel purchases, insurance policies for winter storage, engine tune-ups, and the supply of tenders.

Other new products include the lively **Atlantis 38**, super-dynamic and easy to handle, the comfortable **Azimut 60**, a flybridge that superbly captures the strategic dimensions of 18 metres, and the **Azimut 88 MY 2011**, which, with its character of a large yacht, offers spaces that have been well divided and exploited, a hallmark of maximum privacy.

Last but not least, the **Azimut 62S Italia**, the commemorative model dedicated to the 150th anniversary of Italian unification, is, just like its namesake, distinguished by verve, elegance, and class.

The introduction of all of these new models was accompanied by a delightful moment of the show involving several Italian rugby champions, a sport that symbolises the determination to reach the "goal", which has always been an attitude inspiring the Group.

In this joyful context, Azimut-Benetti is extremely proud to announce that it has received **BH OHSAS 18001 Certification** from RINA. Azimut-Benetti is the world's only builder of pleasure boats that to date has received this certification for multiple sites, having implemented a management system for occupational health and safety at the facilities in Avigliana, Savona, and Viareggio, which by 2013 will cover 100% of the production facilities.

*Azimut-Benetti is the leading and most prestigious builder of mega yachts in the world. Operating in 68 countries worldwide through a network of 138 sales offices, the Group includes the prestigious brands Azimut Yachts, Azimut Grande, Benetti, and Atlantis, with each one catering to a distinct segment of the yacht market. The Group also includes Yachtique, the service division exclusively dedicated to boat owners, also headed by brokerage and chartering specialists, Fraser Yachts.*

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## **New boats at the Genoa International Boat Show 2011**

### **Azimut 60**

With this new arrival to the Flybridge Collection, Azimut Yachts offers an optimal expression of the strategic size of 18 meters, borrowing design solutions more common in larger boats.

This boat's hallmarks are spaces that are separate between guests and crew, providing virtually limitless privacy, ultimate comfort inside and outside and meticulously-crafted style details.

The lower deck has three cabins. The master cabin, full-beam and full-height, is in the center of the boat, with two large windows with three vertical sections to give constant views of the seascape. A sitting area along the right hand wall by the window vies for attention with the king-size bed inclined 45 degrees on the opposite side. The en suite bathroom is also full-beam, large and comfortable. The VIP cabin is in the stern with considerable space and proportions. A third cabin accommodates guests with two twin beds, an ample closet and cabinets.

The crew cabin has a large capacity with two beds, and an entrance independent from the beach area.

The fly, which is very large, can accommodate two sunbathing areas and includes the option of a fixed hardtop with a central roll bar.

Azimut 60's exterior bears the collection's distinctive elements, starting from the special fin on the deckhouse that makes the yacht's profile unmistakable even from a distance, becoming part of the play of the windows' curved lines.

### **Azimut 62S Italia**

Italia is the name of this new version of Azimut 62S, dedicated to the hundred and fifty year anniversary of Italian Unity. The shipyard in Avigliana wanted to make its contribution to celebrating this important moment in Italy's history.

With a compact contour like all the brand's sporty boats, its openable hard top and airy interiors are this yacht's distinctive characteristics. The openable hard top is a genuine masterpiece. It is made with double curved glass, both lengthwise and crossways, covered with UV-resistant film. It is like a window on the sky, which gives full expression to the sporty personality and sense of opening outwards, even with the top closed.

In tune with the market's latest demands, the stern area is easy to convert from an entertaining or dining area, with chairs and table, into a large sun-bathing platform.

The cockpit's side stairs go down to the lifting platform, part of its standard features. This is the entrance to the crew cabin, which was completely revamped to comfortably accommodate two crew members and make space to mount the Seakeeper gyro-stabilizer.

The interior has also been revamped to be coordinated with the new decor collection. Zebra wood finishes all the furnishings. Contrasting with steel, it is also used in the kitchen, which can be completely isolated from the rest of the boat with sliding doors. There are three cabins. In the bow cabin, there is a king-size bed that can be transformed into twin beds set at a V. For the captain, an extraordinary innovation was made, a "birds-eye view", developed by Azimut-Benetti's R & D Department. This is a system of three video cameras for mooring that makes high-precision maneuvers possible.

The engines chosen for this new series are 1150 hp. This means that this boat can run at speeds above 36 knots, to the delight of performance seekers.

## **Azimut 88 MY 2011**

The new Azimut 88 was designed by architect Achille Salvagni, working closely with Azimut's Style Office to redefine the boat's layout and revamp its decor. One of the most important changes is the new position of the master cabin, with the bathroom moved towards the aft to create an area that better insulates the master cabin from the noise of the engine room. This new layout also creates a better, more private descent and a more practical arrangement of the furnishings. An area was made on the left that is fully lit, with two chairs and dinette table. At the window on the other side is a vanity area. The cabinets are on the wall with a large space for clothing, luggage and accessories. The second change to the interior layout can be in the saloon where changes to the stairway coming down from the master cabin let a day bathroom be placed lengthwise, with a significant savings of space for the dining area. Coming aboard the new Azimut 88, you immediately perceive the new decor, featuring round shapes and curved lines, creating a sense of continuity between ceilings and walls all around. There are also many mirrored surfaces that further increase the perceived space. The exterior line is unchanged, with the flybridge that has a net surface area of 55 square meters to become a veritable terrace on the sea. There are still large asymmetrical windows in the hull and enchanting areas like the 10-square-meter area of cockpit and the equipped stern. Azimut 88 is fitted with two Cat C32 Acert engines of 1825 mhp with a top speed of 29 knots and a cruising speed of 26.

## **Benetti Crystal 140**

The essence of Crystal 140 is light, transparency and optimal use of space. The new "navetta" in the Benetti Class line, it was designed by Stefano Righini for the exterior layout and François Zuretti for the interiors. In the interiors we see the true reasons behind its name, including the redistribution of the spaces, making full use of the bottom 's volume and special attention to light, through new windows that leave the competition and past versions in the dust. There are four decks of living space, with large areas protected, for optimal privacy. Among the major innovations in the stern area is an uncommon reorganization; the usual garage was moved up towards the bow with a side opening that lets the entire bow area be dedicated to a beach area free of all mechanical equipment, with a shower, bathroom, refrigerator, kitchen and chairs. This division of the lower deck is made possible by having a highly streamlined engine room that gives more space for guest cabins. There are a total of four guest cabins, with two master bedrooms and two with twin beds and for the crew area, which is also designed with new volumes for the comfort of the crew.

On the sun deck is an age-old, reassuring sign of sea and navigation, a funnel, here playing a different role than its familiar one, concealing technical equipment and stowage space.

The interior style is at the discretion of the owner who can customize the spaces to suit his or her tastes and desires. Crystal's length comes to nearly 42 meters and the full beam width is 9 meters. The engines are two Cat C32 Acer, 1081 kW. With a fuel reserve of 58,000 liters, Crystal has an ocean range of 4,000 miles. The maximum speed at half load is 15 knots, and at 85% power, it sails at 14 knots.

The onboard systems are equipped with the state-of-the-art Benetti technologies that allow centralized operation of all electrical and electronic equipment on board, including remotely.