

PRESS RELEASE

AZIMUT-BENETTI GROUP: 7 new models to be showcased at the Genoa boat show, with 3 making their first ever appearance.

The Magellano 50, the environmentally-friendly super yacht awarded Green Plus Certification by RINA, makes its debut.

The Azimut-Benetti Group has chosen a dazzling line up for the Genoa boat show, the most prestigious in the industry worldwide, where it will unveil 7 new models, of which 3 will be making their international debut: the Azimut Magellano 50, the Atlantis 44 and the Azimut 48.

With a new Azimut Yachts stand of more than 2,500 m², designed by Studio Isola as a semicircular Mediterranean oasis opening onto the water, the company wanted in particular to draw attention to its focus on the environment. The materials used for the stand are simple and have an indefinite life span (steel, glass, wood and natural fibres), while the woods used for the furnishings (this year olive has been selected) will change with each show and will be used afterwards to reforest coastlines along the shores of the Mediterranean.

This is the perfect backdrop chosen by the Group to launch the Azimut Magellano 50, the first motor yacht that can navigate while fully respecting the environment, as certified by class A approval and RINA Green Plus class notation. The Magellano 50 meets all requirements: from low emission engines, to high-performance hulls and propellers, anti-UV ray films to decrease heat exchange on glass surfaces, consumption and tank level tracking, LED lighting and infusion laminating for main parts in fibreglass.

A second type of certification, from the FSC (Forest Stewardship Council), guarantees that the wood used on board comes from forests managed according to eco-sustainable principles (scheduled cutting, replanting of removed trees) and is processed in an eco-compatible way that also meets social standards.

In terms of the engine, the Azimut Magellano 50 is the first boat to be fitted with the new Easy Hybrid system, an exclusive project created by Azimut-Benetti's R&D department to sail up to 8 knots using electric motors, in complete silence and with the greatest of ease.

The Magellano is the first in the "New Classic" range with cascades of light and large windows throughout the lower deck. It is also the first ever 50' featuring an outdoor saloon at the bow and four different layouts below deck to ideally suit the needs of its owner.

The Magellano line has been fashioned from a remarkable capacity to innovate, a design expertise and production technologies that have made Azimut Yachts a leader in the yacht building industry worldwide. Just one year after the launch of the first model, the Magellano 50 now joins the larger Magellano 74 and will soon be followed by a third 40' model, with the aim of creating a Magellano collection in just a few years that is ideal for the owner who loves to sail and loves the environment too - a profile which is on the increase across the globe.

"The Group's Research and Development department has been studying functional solutions to reduce environmental impact for more than 10 years, as demonstrated by the Group's

shipyards at Avigliana, awarded ISO 14001 certification and the use of FSC certified paper for all our brochures” commented Paolo Vitelli, Chairman of Azimut-Benetti. “With the Azimut Magellano 50 we know we have been able to create the first boat which really is “green” without forgoing the comfort and style that have always been our hallmarks and that our customers have come to expect from us”.

Azimut-Benetti is the leading and most prestigious builder of mega yachts in the world. The Group, which owns the prestigious Azimut Yachts, Benetti and Atlantis brands, each geared to a specific segment of the nautical market – and Fraser Yachts, a brand leader in the services sector - operates in 67 countries throughout the world via a sales network comprising 138 sites.

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OTHER NEW MODELS UNVEILED AT GENOA

The Azimut 48 (World debut)

Dynamic and sophisticated are the key words that describe this new model which features one of the largest and best appointed flybridges in its category, plus an excellent organisation of space.

The outdoor layout is perfect for socialising, with spacious sunpads, an up-down platform that can accommodate a 2.5 metre tender and can also be used as an exclusively private beach area, a comfortable, spacious cockpit and wide, safe walkways.

Inside, the saloon has large side windows and a layout designed to accommodate a double sofa or a large, additional storage unit.

The dinette is separate from the saloon, and can also be used as a second living area, or to keep an eye on navigation next to the pilot.

The lower deck houses one of the main features of the 48: the galley. Positioned below the windscreen, the area is very well lit and surprisingly spacious and well appointed. Although separate from other living areas, the galley's wide stairs and opening mean it can easily be accessed and preparing meals becomes a highlight for all guests on board.

The 48 has three spacious cabins, all with flat beds and two bathrooms with 90 cm shower enclosure. All cabins are lit by the new-design, rectangular windows and are naturally ventilated by openable portholes.

Azimut 64

The Azimut 64 is the natural heir to the Azimut 62, a model that recorded an unprecedented sales success (200 units sold worldwide), and reinterprets and further updates the strengths that made its predecessor so successful: stylistic innovation, outstanding safety level and excellent navigability.

Safety is certified by class A homologation, while comfort and performance are guaranteed by the use of innovative materials (carbon fibre, for example) and the excellent manoeuvrability and sea-keeping of the boat. The Azimut 64 is provided with Easy Docking assisted mooring system and Seakeeper gyroscopic stabilisers which reduce rolling up to 80% both at anchor and during navigation.

Organisation of the space is another strength of the Azimut 64: each area is fully exploited to optimise the available capacity, while the use of low furniture allows plenty of light into the interior. Numerous storage spaces are provided on the main deck, both in the saloon (unit measuring approximately 3 metres) and in the luminous lobby going down to the lower deck where further domestic appliances can be housed. The flybridge is the most complete in its category and, in terms of dimensions and equipment, constitutes the heart of the boat, the area to which the owner and his guests gravitate, dedicated to relaxation and socialising: double sunpad, dinette for 7/8 people, optional hard top and customisable stern area. The stern up-down platform completes all the equipment necessary for life "en plein air".

The owner's area offers complete relaxation with maximum functionality. Four large windows light an area which also houses a dinette with two comfortable sofas. Every detail of the VIP cabin positioned at the bow has been carefully studied in order to maximise storage space and the toilette is top of the range with shower enclosure. Optimisation of the space has resulted in a large comfortable crew cabin which, in the Azimut 64, is particularly roomy and equipped with a separate bathroom.

The Atlantis 44 (World debut)

Atlantis's new project came into being with a specific mission in mind. To offer the best of a sleek, sporty profile plus functionality. The result is the Atlantis 44, with its streamlined shape and concept, incisive style, free of dogmas and its modern-day interpretation of an open boat layout - a true manifesto indeed. Style goes hand in hand with substance on the Atlantis 44. The hardtop, which lends the yacht its distinctive profile, adds a sleeker look to the sporty appearance and effortlessly reflects the concept behind the yacht's design: open to the stern and at the sides, creating comfort and continuity with the outside.

Functionality on board means superbly designed outdoor spaces and excellent navigation equipment. The bridge is on one level, featuring three sunpads and convenient walkways between main areas of the yacht, with wide, safe gangways - an essential feature of an open plan boat, according to the Atlantis concept.

Preliminary data and tests on the water have confirmed the superb handling and sea-keeping performance of this new model. Safe and strong, the Atlantis 44 can reach a peak speed of 36 knots.

Passion is guaranteed, stress banned and the focus is on fun and reliability, with a manoeuvring joystick that makes mooring simpler and easier, the Sky Hook system to automatically maintain a position without manual manoeuvres (particularly useful when waiting before sailing into port), plus the digital "vessel view" system which monitors all on board events and completes the suite of instruments on the superbly ergonomic pilot bridge.

Atlantis 48

The Atlantis 48 is the first new model in the Atlantis sport cruiser range.

Style and functionality as allies: this is the interpretation of the project by Filippo Salvetti and Marco Biaggi who, together with the shipyard's technical department, produced the new design for the Atlantis range. In the new 48 the main deck develops on one single level, from the sunpad in the stern through to the pilot bridge. The usable surface area increases, but there is no reduction in equipment. The cockpit, in fact, is spacious and comfortable: eight people can dine around the large teak table, served by a roomy C-shaped sofa. The sunpad in the stern can be turned into a front-facing seat by simply swivelling the back rest up, leaving enough room at the back for a person to lie down.

Also the hardtop responds to precise functionality criteria, in addition to being a characterising and sporty design element. The elegant structure is open to the stern and laterally, guaranteeing protection which is effective but at the same time airy and without barriers, reflecting the open design philosophy.

Below deck, rational use of the space provides a large dinette, a complete galley and two functional cabins of above average height, between 1.95 and 2 metres.

Positioned in the centre of the boat, the owner's cabin is full beam, very spacious and with plenty of light due to the large windows on both sides. The large rectangular bed is positioned in the centre of the cabin. There are two bathrooms on board, both with separate shower enclosures.

Benetti Class Delfino 93

The Delfino 93, the first model in the new Benetti Class line, represents a concentration of Benetti experience and style, combining, in less than 30 metres, an aesthetically unique line with great comfort and technology. Excellence has been achieved in just 24 metres" - remarked Stefano Righini, the man behind the concept and style of this and the other models in the Class line.

The presence of the bulb and the stability of the hull make it one of the only real “navetta” on the market, allowing the new stabilisation system, with electric instead of hydraulic actuators, to operate on a boat which is already very stable and to guarantee sea-keeping performance not commonly found in yachts of this size, during both navigation and at anchor, in addition to a high level of comfort.

One of the most interesting technological innovations of the Delfino concerns safety: the compartmentation with watertight bulkheads is similar to that of an ocean-going ship, able to guarantee navigability of the boat even with a damaged hull. The extreme attention to construction quality translates into greater comfort and also a significant reduction in noise and vibration.

The attraction of the Delfino 93' is that it is a big yacht in a small format. Below deck there are two large VIP cabins and two guest cabins. The owner's cabin features a particularly large glass panel, despite the presence of a side passage. The internal areas have been designed by Carlo Galeazzi, obtaining a refined stylistic balance, characterised by an up-to-date contemporary décor. The light – natural and artificial – is also a design element, in particular the inclusion of large continuous tinted glass panels adds to the elegant comfortable atmosphere of the interior.

There are several open areas offering the 10 guests complete comfort, from the sunbathing area afore of the deckhouse to the spacious flybridge, and the dining area on the sun deck shaded by the electric awning.

Benetti Class Tradition 105

In the wake of the great success achieved right from the construction of the first model of the previous series 100', Benetti has developed the new Tradition 105', the second of the seven models in the new Benetti Class range.

Lengthening of the hull and the new form of the stern ensure high performance in terms of sea-keeping and manoeuvrability and significant benefits in terms of speed and autonomy. These characteristics are achieved above all by addition of the bulb, which makes the new Tradition a real navetta with navigation standards found only in the big mega yachts.

The most important new feature in the layout, which has been completely revolutionised, concerns the two main decks due to the position of the engine room which has been shifted from the centre of the boat to the very end of the stern. The new position of the engines is not only an advantage in terms of functionality and comfort of the interior and high acoustic comfort level of the guest areas, but also an important technological development enabling the Tradition 105' to accommodate the most innovative propulsion technologies both today and tomorrow.

The large space left free in the centre of the boat has permitted the creation of an entire area reserved for the guests only, with four large cabins that can be accessed directly from the foyer located on the main deck, where the vertical, functional and ergonomic connections have been concentrated, making the living area of the main deck much more spacious and convivial, with a separate dining area for ten people. Also in terms of external space, the Tradition 105' offers solutions designed to meet all individual needs: the upper deck and the sun deck feature areas entirely dedicated to sunbathing with Jacuzzi, and relaxation areas equipped with dining table for ten guests.

The first model of the Tradition 105' comes in a modern style featuring Zen influences to satisfy even the most minimalist owners, but it is also available in the classic style version. Both solutions have been designed by the French designer François Zuretti who has chosen light colours, tone on tone, to create relaxed atmospheres full of light with simple furnishing elements.
