

## **YACHTS MIAMI BEACH 2017: AZIMUT YACHTS SELLS THE FIFTH UNIT OF THE NEW FLAGSHIP GRANDE 35 METRI**

*After the first day of the Miami boat show (16-19 of February, 2017) Azimut Yachts celebrates the sale of another unit of the Grande 35 Metri, the stunning new flagship of the Azimut Yachts fleet. This is the fifth hull already sold by Azimut Yachts although the Grande 35 Metri has not been officially presented to the market yet, since her premiere will be in Spring 2017.*

In January 2017 Azimut Yachts disclosed very positive figures with regard to the first three months of the 2016-2017 season. The excellent results delivered by Azimut Yachts were driven mainly by large yachts (over 80'), which reported a +27% value growth. The news coming from the Yachts Miami Beach 2017, the second international boat show of the year, confirm this trend. During the first day of the Miami show the fifth unit of the Grande 35 Metri was sold. This success is incredibly amplified by the fact that the sales of these five units of the 35 Metri were based on design stage, since the first boat will be officially presented only in Spring 2017. This is another confirmation of the excellent reputation and reliability Azimut Yachts has on international market.

This fifth unit has been sold to an owner who will operate her in the Caribbean region with delivery date expected in Spring 2018.

**Azimut Grande 35 Metri** will be the biggest boat in the Grande Colletion, the top, high-end Collection of Azimut Yachts. She will offer a concentration of unique solutions for a boat this size, such as two beach clubs (one in the stern and one in the bow), a side garage for the tender and a jet ski, the possibility of adding a third deck to provide a more secluded sunbathing area, and an unprecedented solution that provides the owner's suite with the biggest extending terrace available on the market. The design also features a carbon fiber superstructure, a wave piercer and noise & vibration containment. Her highly distinctive stylish interiors will be designed by the famous designer Achille Salvagni, **included by AD Collector in its list of the world's top 100 designers.**

The **Azimut Yachts** division, which specializes in yachts in the 12 to 35-meter range and generates about 50% of the Azimut Benetti Group's total turnover, grew twice as fast as the market average in the four months from September to December 2016.

Miami, February 2017

## **Azimut Yachts**

*Azimut Yachts is an Azimut/Benetti Group brand. With its Atlantis, Magellano Flybridge, S and Grande collections, it offers the widest range of 34 to 120 foot yachts. It has a presence in 68 countries through a network of 138 sales and assistance centres, as well as direct representation and assistance branches in Shanghai, Hong Kong, Fort Lauderdale (USA) and Itajai (Brazil).*

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