AZIMUT YACHTS AT THE BOOT DÜSSELDORF 2017

At the Boot Dusseldorf 2017, to be held in Germany next January, Azimut Yachts will exhibit with 7 models of the different Collections. During the German boat show, the prestigious European Powerboat of the Year award will be bestowed and Azimut Yachts is in the running with the successful Azimut 66 Fly among the finalists.

At the upcoming Düsseldorf Boat Show, from January 21st to the 29th 2017, the shipyard will exhibit with 7 models, covering almost all the Azimut Yachts Collections, ranging from the 14-metre Atlantis 43 – best in class, sporty and stylish – to the 24 meter 77S – sporty excellence, aggressive and classy at the same time.

As it has already happened for several years in a row, Azimut Yachts has chosen this occasion to present its first novelty for 2017, underlining once again the importance of the European market. Visitors at the Düsseldorf Boat Show will be the first ones to uncover the alternative layout of the Azimut 50 Fly. Clients can choose one of the two different layouts: with the galley on the main deck or in the lower deck.

The exterior, designed by Stefano Righini, of this 16-metre has an unmistakable family feeling that immediately refers to the renown Azimut 72, best seller of the Flybridge Collection.

Together with the already mentioned models, there will be on display also the Magellano 66 and Magellano 53, two models that can offer the utmost comfort for long stays on board and navigational stability under all sea conditions, the Azimut 72 Fly, a 23-metre vessel that combines state-of-the-art construction techniques with a great design and, lastly, the Atlantis 50, a sport cruiser characterized by the functionality and liveability of its external spaces.

During the press conference, that will be held on the second day of the exhibition (22nd of January), the shipyard will reveal the results of this first year of activity, together with the new oncoming launches and the novelties for the 2017 season.

During the Boot Düsseldorf 2017, the prestigious European Powerboat of the Year award for the year 2016 will be conferred upon five boats in their respective size categories. Azimut Yachts is on the running too for the over 45 feet category with its successful Azimut 66 Fly.

Azimut Yachts will be at the Boot Düsseldorf 2017 - Stand D57 - Halle 6

The press conference will be held on Sunday 22 starting at 9.15 am at the stand.



Avigliana, January 2017

Azimut Yachts at the Boot Dusseldorf 2017

Magellano Collection Magellano 53 Magellano 66

Flybridge Collection
Azimut 50 Fly – (NEW ALTERNATIVE LAYOUT)
Azimut 72 Fly

S Collection 77S

Atlantis Collection Atlantis 43 Atlantis 50

Azimut Yachts

Azimut Yachts is an Azimut|Benetti Group brand. With its Atlantis, Magellano Flybridge, S and Grande collections, it offers the widest range of 34 to 120 foot yachts. It has a presence in 68 countries through a network of 138 sales and assistance centres, as well as direct representation and assistance branches in Shanghai, Hong Kong, Fort Lauderdale (USA) and Itajai (Brazil).

CONTACTS Sculati & Partners

Giovanni Bogetto - T. +39 011 93161 / M. +39 335 142 6539

giovanni.bogetto@sculatiandpartners.com

Sculati & Partners - T. +39 0280 887 785 - office@sculatiandpartners.com/www.sculatiandpartners.com/pressroom

