

## WORLD PREMIERE OF THE AZIMUT 66 FLYBRIDGE AT BOOT DÜSSELDORF 2016

**Azimut Yachts will exhibit 5 models in Germany in January 2016, at one of Europe's most important boat shows: in addition to the Azimut 66 Fly, the 77S, the Atlantis 43, the Azimut 50 Fly and the Magellano 43. While reinforcing its distribution in Europe.**

The first month of the new year will see plenty of new developments for Azimut Yachts. At the upcoming Düsseldorf Boat Show, scheduled for January 23 through 31 2016, the Italian yacht-manufacturing company will present **the world premiere of the Azimut 66 Flybridge**, a new example of the ability to innovate that has made the company a world leader.

The Azimut 66 is part of the Flybridge Collection, the most classic of Azimut's collections, and the one which has seen the most important renewal of its stylistic and technical content. The process of renewal of the range began with the Azimut 80 in 2013, to continue with the Azimut 50 in 2014 and the recent Azimut 72, unveiled in September. And so the team of Azimut technicians has been faced with the difficult task of producing a new 20 metre vessel combining all the innovations appearing in the most recent models in the new collection, a process that has transformed the Azimut 66 Fly into a true icon representing the entire range.

Visitors to the Düsseldorf Boat Show will be the first to admire the harmonious lines of the Azimut 66, designed by Stefano Righini, with the hallmark shark's fin shaped side window, the particularly spacious elongated flybridge and the prow area transformed into an exclusive lounge. The carbon fibre superstructure makes the vessel considerably lighter and increases its interior volume. Designer Carlo Galeazzi, who worked on the interiors of the Azimut 66 with the shipyard's styling office, not only came up with the usual refined decor but focused his attention on the need to optimise use of space, obtaining extra storage space in the already ample interior volumes to make the Azimut 66 an even more convenient vessel.

As part of the renewal of Azimut's brand identity focusing on the true value of Italian craftsmanship, in Düsseldorf, as in Cannes, Genoa, Fort Lauderdale and Hainan, Azimut will appear with a new image designed by architect Michele De Lucchi. De Lucchi, one of Italy's best-known architects (who designed the Triennale in Milan, the Palazzo delle Esposizioni in Rome, and the Neues Museum in Berlin), was appointed to redesign the Italian yacht-manufacturing company's stands to represent the company's particularly Italian identity before the whole world.

Meanwhile, Azimut Yachts continues to reinforce its distribution network in Europe, with the signature of new Official Dealership Agreements in 2015. After launching Azimut Yachts London with offices in Mayfair, Azimut Yachts Finland and Azimut Yachts Austria & Germany are also now fully operative.

## Boot Dusseldorf 2016: Azimut Yachts - Stand A58.1 – Halle 6

Avigliana, January 2016

### AZIMUT YACHTS

*Azimut Yachts is an Azimut|Benetti Group brand. The Atlantis, Magellano Flybridge, S and Grande collections offer the widest available range of 34 to 120 foot yachts. Operating through a sales and service network covering 68 countries, the company has its own agency and assistance offices in Shanghai, Hong Kong, Fort Lauderdale (USA) and Itajai (Brazil).*

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To download complete information  
on individual models with images:  
[www.azimutpressarea.com](http://www.azimutpressarea.com)

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