

AZIMUT YACHTS: SIGNED PARTNERSHIP WITH INDONESIAN TYCOONS

A new company of ten top Indonesian entrepreneurs, led by Mr. Hengky Setiawan, owner of the biggest telecommunication company in Indonesia, enter into agreement with Azimut Yachts, as exclusive dealer for Indonesia.

Avigliana, April 14th, 2014. With the aim of reinforcing its position in the Far East, Azimut Yachts has become a partner of H Marine International – this is the name of the tycoon's group - to be the leader in the Indonesian nautical market: **Azimut Yachts Indonesia is now reality.**

Azimut signed a dealership contract with a group of ten Indonesian tycoons carrying out activities in the industrial and manufacturing sectors, luxury car distribution and real property development, led by Mr. Hengky Setiawan, owner of the biggest telecommunications company in Indonesia and developer of the high end H Island, and Mr. Nurtjahya Tanudisastro, company leader in Electronic Home Appliances.

The appreciation for the 'Made in Italy' quality and style demonstrated by the entrepreneurs - who represent a solid point of reference for the Italian company - has been an excellent basis for the achievement of the agreement. Azimut Yachts continues to expand its presence in foreign markets through an intelligent strategy of partnerships with new dealers. From here forward, H Marine International will act as the exclusive dealer in the region.

The Azimut Yachts permanent show room will open soon in a prestigious area in North Jakarta and will rely on the immediate availability of a large number of boats. The Grand Opening event will be held in H Island in May 2014.

Mr. Marco Valle, Azimut Yachts Sales Director claims: "An agreement that took months to be finalized but it represents a great result and it is part of Azimut's development strategy, aimed at reinforcing the world's largest distributor network. With our wide range of models, the strength of the Azimut brand together with the cooperation of such a strong partner, we are confident that it will be a great success".

AZIMUT YACHTS

Azimut Yachts is an Azimut/Benetti Group brand. With Atlantis, Magellano Flybridge, S, and Grande collections, it offers the most extensive range of 34' - 120' yachts. Operating in 68 countries with a network of 138 sales and service offices, it has direct representative and service offices in Shanghai, Hong Kong, Fort Lauderdale (USA), and Itajai (Brazil).

AZIMUT YACHTS

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